



BOB JONES
MARTIAL ARTS

"Limitations you thought you had, don't exist..."

International instructors conference

As a part of the 40th Year celebrations BJMA will be hosting its largest ever instructors conference. The conference will cover a number of topics as well as open discussion sessions centred on particular themes.

DATE: Thursday August 19th 10am to 5pm Friday August 20th 10am to 4pm.

VENUE: MSAC – Melbourne Sports & Aquatic centre, Albert Park (5mins from Melbourne CBD)

COST: \$60 per day or \$100 for both days

Soke Bob Jones will be presenting on the role of instructors as mentors and how to use the BJMA grading system to develop strategies for life. If you would like to present a topic or feel that a certain item should be discussed you will notify Matt Ball at matt@smac.net.au as soon as possible.

Topics will include

Instructors talk / demo time or run an active (participants get physically involved) session. (not rank based, open to all BJMA programs and instructors/ trainers)

- Keeping the desire burning
- Teaching programs
- Training fighters
- Teaching more than physical techniques
- Basic pad handling
- Advanced pad handling
- Teaching forms (kata)
- Keeping the desire burning



EVENT SPONSORS

 **PaySmart**
DIRECT DEBIT BILLING
One flat fee. The rest is free.



Guest Speakers – will include

Bob Jones, Justin Boylan, Doug Spear, Phil Britton, Matt Wickham, Matt Ball, Peter Keogh, Graham McDonnell, Michael Kenna, Sean Allen, Ross Purcell and industry experts in such things as strength training, injury assessment, strapping to avoid injury, insurance and much more.

Administration

Training Equipment & suppliers

Accountants - best accounting program and things for us to look for tax time

Insurance companies – What / how are we covered - new products

Computer programs – student data base programs

Direct Debit Companies and what they can offer

This event is being organised by Bob Jones with the assistance of
Phil Britton, Graham McDonnell, Matt Wickham and Matt Ball.

**Please make payments Via Direct Deposit to: BJMA Conference (BSB)
013279 (Account) 250757487. Please send confirmation to
matt@smac.net.au and you will be sent your welcome pack**

International Instructors Conference

Running Sheet (subject to change)

DAY ONE

10.00-10.30am - Meet and greet – relax chatting

10.30-10.45 am – Matt Ball to open the meeting and discuss basis for conference and what we hope to achieve.

10.45-11.30am - the importance of warming up – exercising for the majority.
Presenter: Sean Bowring

11.30-12.15pm – Bunkai – Iron Horse form Drill and DVD package – how it will help increase your students knowledge and understanding.
Presenter Peter Keogh

12.15-1pm – Freeform – How should we be guiding our students to get the most out of this?
Presenter Bob Jones.

1pm – 1.45 Lunch

1.15-1.45pm Insurance and why we need to be covered.
Presenter-

1.45-2.30pm – How to attract, sign up and keep new students – Part 1
Presenters Phill Britton, Graham McDonnell

2.30-3.00pm – Open discussion – what advertising ideas have worked for you?
Presenter – Open discussion between all participants

3.00pm-3.15pm – Afternoon tea

3.15-4.00- Key Aspects for teaching across all levels (Ross Purcell)
Content: A presentation on the common key points to focus on when teaching all ages and abilities. Learn what to say and do, and points to consider, when teaching a Sport-based class.
Presenter: Ross Purcell, PE Teacher for secondary students.

4.00-4.45 – teaching from the Syllabus – An open discussion.
Content – Sharing effective teaching methods for various techniques – for example teaching a switch, a round kick, sparring or a form.
Chaired by Matt Wickham

4.45-5.00pm – Conclusion to the day and intro to day 2



DAY TWO

10.00-10.15am - Meet and greet – relax chatting

10.15-10.25am – Matt Ball to open the meeting and discuss basis for conference and what we hope to achieve.

10.25-11.30am – PaySmart Presentation – direct debit, why all instructors should be using it & the importance of a good management software.

11.30-12.15pm – Bunkai – Why they have been developed and how to use them.
Presenter Bryson Keenan

12.15-1pm – Keeping motivated – the work life paradigm
Presenter Sean Allen.

1pm – 1.45 Lunch

1.15-1.45pm – open discussion on what different schools charge and how they charge.

1.45-2.30pm – How to attract, sign up and keep new students – Part 2
Presenters Phill Britton, Graham McDonnell

2.30-3.45pm – Introducing new syllabuses to your club – MMA, AEK, Weapons, Kids Kickbox, Fighting Fit etc.
Presenters- Doug Spears, Mike Keena, Justin Boylan, Graham McDonnell, Matt Wickham

3.45-4.00pm – Conclusion to day 2

